Peter Bjerregaard, market regulation manager

e-vehicles and infrastructure for freight and goods transport



E.ON – one of Europe's largest privately owned energy companies

- Headquarters based in Essen
- 22m customers in Europe and the US
- 43,000 employees
- €38.2bn in turnover (2016)
- Networks, customer solutions and sustainable energy solutions
- Invested more than €12bn in sustainable energy solutions in the last decade
- 2,500 wind turbines on land, at sea and (soon) in the sky
- A pan-European quick charger network



E.ON in the new energy world



eMobility and biogas solutions



E.ON is the partner of choice of all of our customer's fossil-free transport needs for heavy transport fleets

Chicken or the egg?



Cities and regions have set ambitious electric fleet targets

Key concerns caused by diesel buses

GHG emission By using electric buses, cities can reduce 100-160 tons of greenhouse gas emission per year compared to diesel

Air pollution Increasing evidence shows strong correlation between air pollutants caused by diesel vehicles and serious health issues; 'diesel scandal' in car industry spills over to buses in the public mind

Noise pollution Increasing awareness that noise pollution impacts human health and wellbeing—road traffic, especially diesel vehicles, identified as the most widespread contributor

Electrification targets set by major cities

Oslo

To have 60% of its bus fleet electrified by 2025

Copenhagen

To be the first carbon neutral capital in the world by 2025 and electrify whole bus fleet by 2031

London

100% of electric vehicles by 2040

Stockholm

Free of diesel fuel of bus fleet by 2030

Helsinki

To have one-third of its fleet electrified by 2025

Paris

All buses in Paris area will have to be electric by 2025

Bus operators: tendering process and operational flexibility are key concerns

of buses in use by bus operators, 2016



Business model

- Revenue is based on contracts won through tendering compensation based on # of buses, hours or kilometers, # of passengers and other certain gualitative measurements
- Operational cost depends on the way of fleet management
- Bus schedule is highly regulated with service level requirements
- Prefers leasing model to reduce balance sheet burdens

"We depend on the ability to accurately price contracts and identify risks."



- Long and complex tendering process with high risk of loss
- Hard to change bus schedule due to very limited flexibility of PTAs
- High penalties from PTAs and risk of renewal rate bus performance is not satisfactory
- Strict internal return requirements for listed bus operators

"We can't change bus schedules and if the bus failed to perform, we have to pay high penalty."

\land arriva

Nobina

The eBus market is expanding, enabled by environmental needs and technology development

Key drivers of eBus adoption



Sustainability needs

- Rising concern from GHG emissions, air and noise pollution push cities to be aggressive on adopting green transportation
- "100% eBus fleet by 2031" in Copenhagen



Technology advancement

Extended battery range and improved fast charging mechanism give cities more flexibility on eBus operation with even lower costs

In 2030 estimated Nordic eBus stock is around 25.000 **7,800**, ~37% of total bus stock Total bus stock 21,000 20,000 15,000 10,000 eBus stock 7,800 (37%) 5,000 2017 2020 2025 2030 Conventional bus stock Sweden Denmark Norway

Estimated city bus stock, 2017-2030

City buses is the first wave of electrification, further potential lies in other heavy transport fleet segments



Three main drivers

Based on total cost of ownership (TCO), e-trucks could be on par with diesels and alternative powertrains in the relative near term.

Robust electric-vehicle (EV) technology and infrastructure is becoming increasingly cost competitive and available.

Adoption is being enabled by the regulatory environment, including country-level emission regulations (for example, potential carbon dioxide fleet targets) and local access policies (for example, emission-free zones).



Investment in grids and chargers

Assumptions

Each EV sold has, on average, either a residential wall box or a workplace charging post installed and roughly two public charging posts in urban areas for every 10 EVs on the road.

There is over 71,000 km of highway in Europe, and to provide rapid charging sites on each side of the highway, with a spacing of 60km on each side of the highway, implies that around 2,400 rapid charging sites are needed. When we also take into account the charging needs on national roads, we determine that around 7,100 rapid charging sites will be needed in total.

After an initial deployment of 14,000 individual rapid charge points before 2025, the number of rapid charge points is in proportion to the number of BEVs in the fleet.

Investment in grids and chargers

Total annual investment (€bn)



Technology limits



Investment in Grids and Chargers



Decarbonising transport well before 2050



Development in Europe's car sales, if the Paris Agreement target of 1.5°C is to be achieved



Development in Europe's car stock, if the Paris Agreement target of 1.5°C is to be achieved



Government vs company targets



Charging ahead with 180 ultra-fast (150-350 kW) charging stations

Smarter ownership, better usage



Transport as a service Open source roaming Crowd charging Aggregator-options Autonomous cars

Grid services, sector coupling and a solution to the cannibalising problem







Take-aways

Capture supply chain synergies and improve business models

Enforce existing tax regulations and the polluter-pay-principle (incl. life cycle analyses) to support "the last investment cycle"

Efficiency standards are essential but insufficient to launch a mainstream electric vehicle market

The strongest possible policies under consideration will deliver up to 5% electric share in the United States, 11% in Europe, and 20% in China by 2025

Ensure the transition to electric by 2050 means much bolder efficiency standards or direct electric vehicle requirements are needed The transition to all zero-emission vehicles by 2050 entails a 12%–14% annual CO2 improvement in new vehicles from 2020–2040.

A level playingfield?

Table 1: Executive Summary — Main statistics and results

| | Tax Deficit 2016 | Cumulated 2010-2016 | | Tax Deficit 2016 | Cumulated 2010-2016 |
|---------|---------------------|------------------------|----------------|---------------------|------------------------|
| | in million Euro | | | in million Euro | |
| Austria | 560 | 2,527 | Luxembourg | 27 | 110 |
| Belgium | 212 | 687 | Netherlands | 2,554 | 11,981 |
| Denmark | 831 | 3,227 | Spain | >500 | 2,500—5,000 |
| Finland | 273 | 1,315 | Sweden | 245 | 814 |
| France | 2,599 | 10,946 | United Kingdom | 2,238 | 7,977 |
| Germany | 1,189 | 4,090 | | | |
| | | | Total | >11,228 | <46,174 |

Sources: own calculations based on ACEA (2010, 2012, 2014, 2015, 2016, 2017a), EEA (2017), KBA (2017a), ICCT/TNO (2017)

Transport modes and their greenhouse gas emissions in the EU



More than 270,000 EVs in Norway



EV-market shares in Norway



E.ON is the one-stop shop for bus operators







