

# FREIGHT

# Our focus

2

Cars and vans



Freight and climate



Shipping and aviation



Energy



Trade

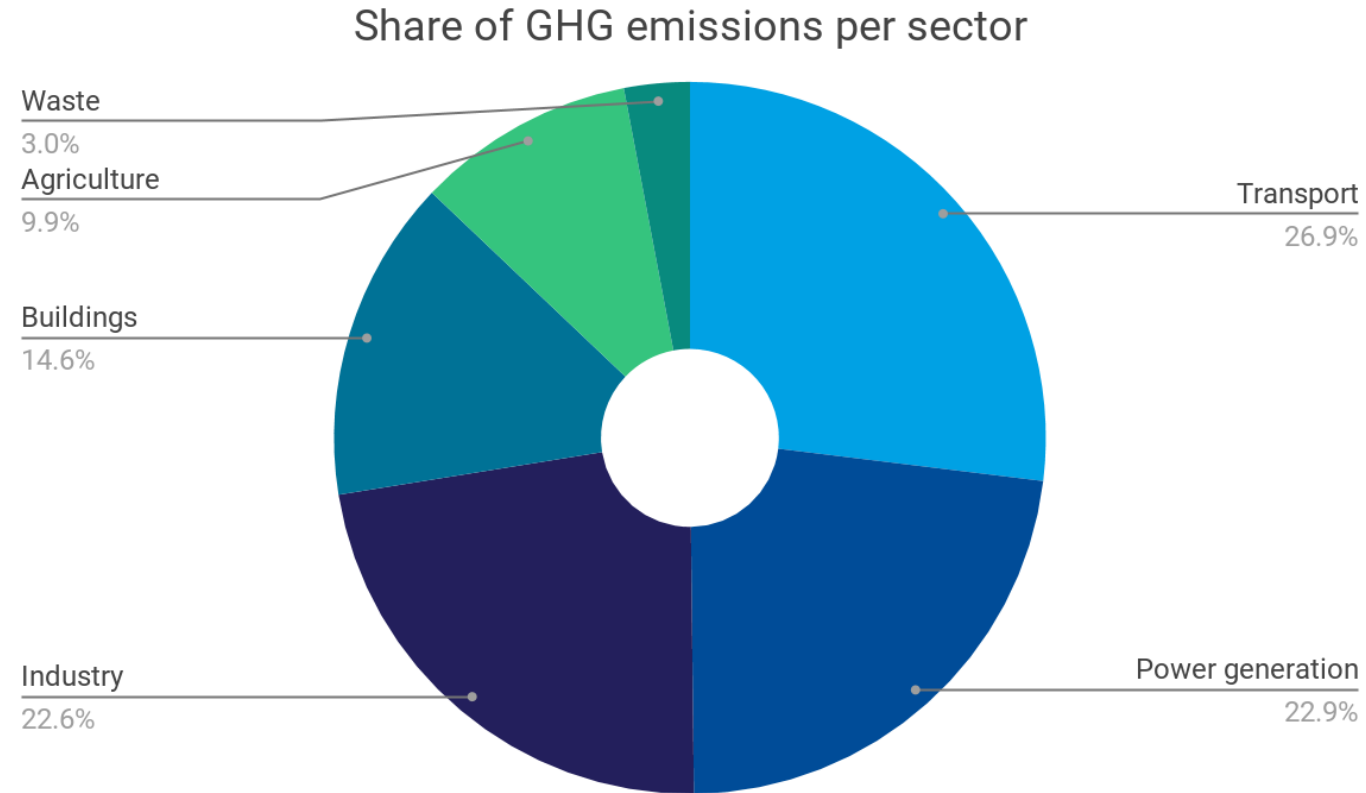


# Our targets



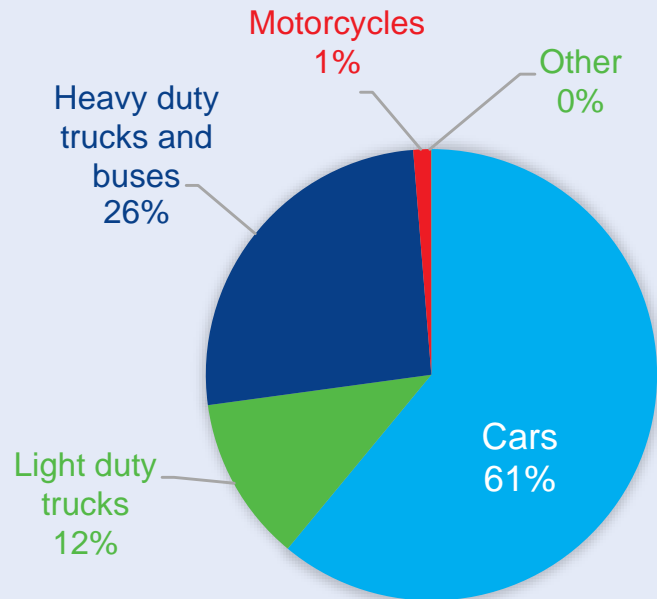
# Transport: EU's biggest climate problem

4



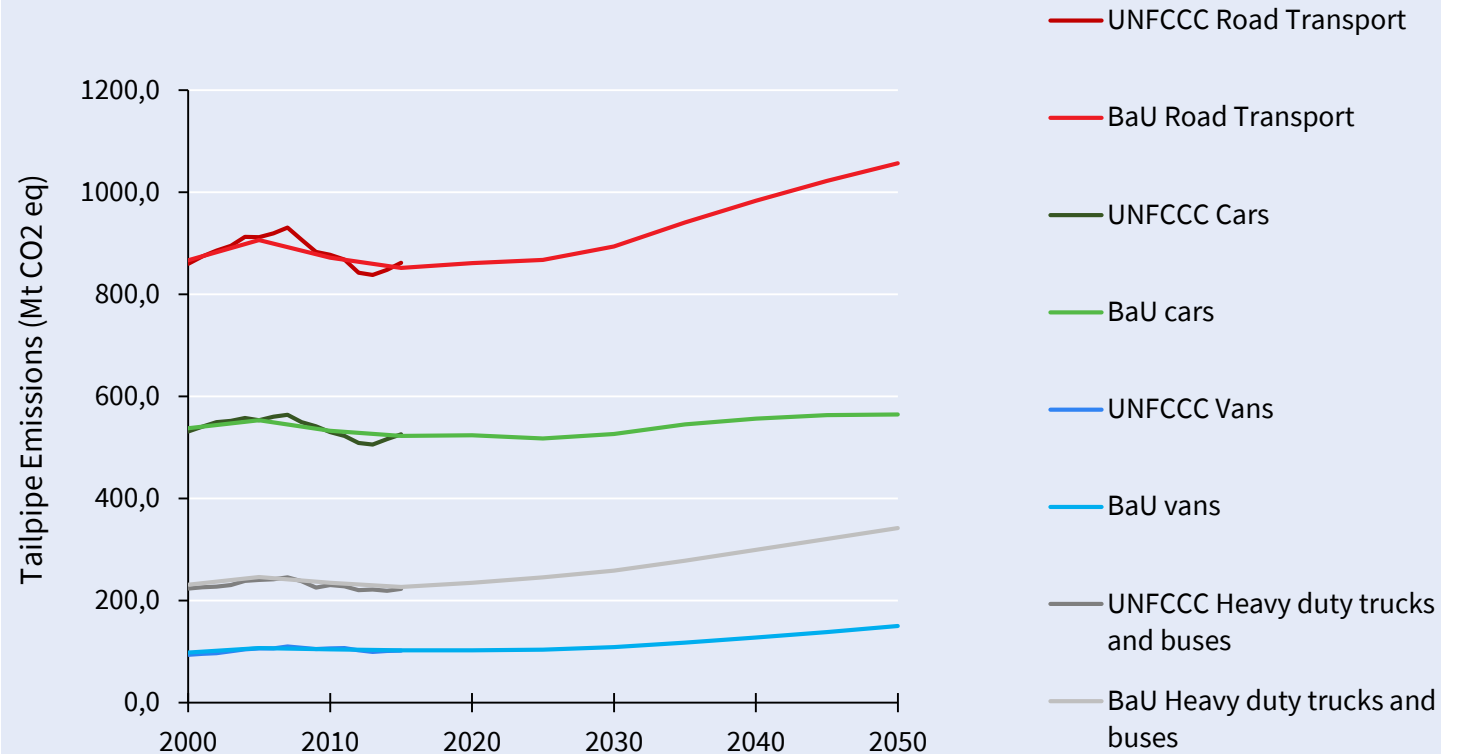
# INTRO

## THE EU ROAD TRANSPORT IN 2015

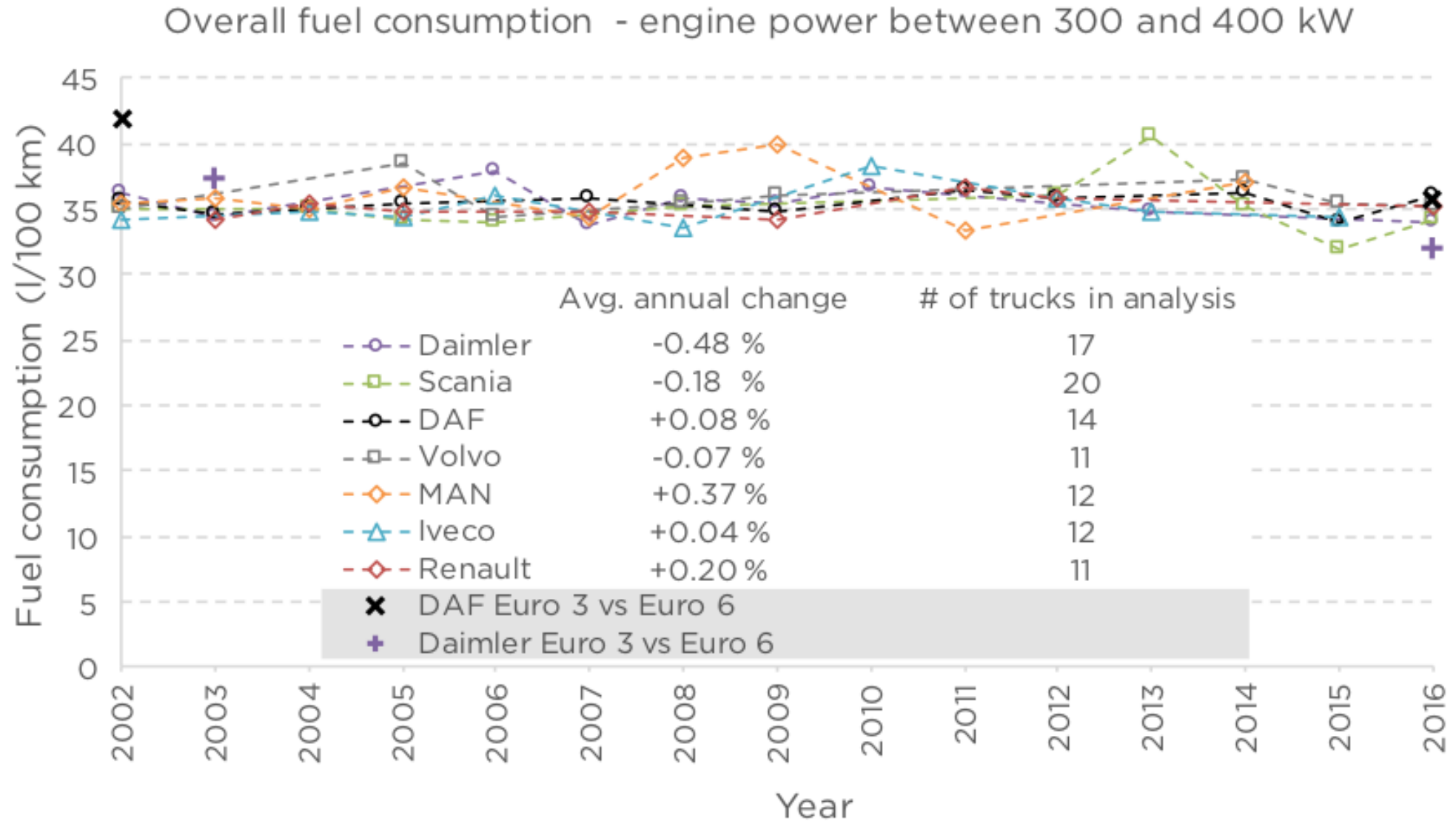


- **5% of vehicles on the road**
- **Not regulated so far <=> cars and vans**
- **We have numbers for each Member State**

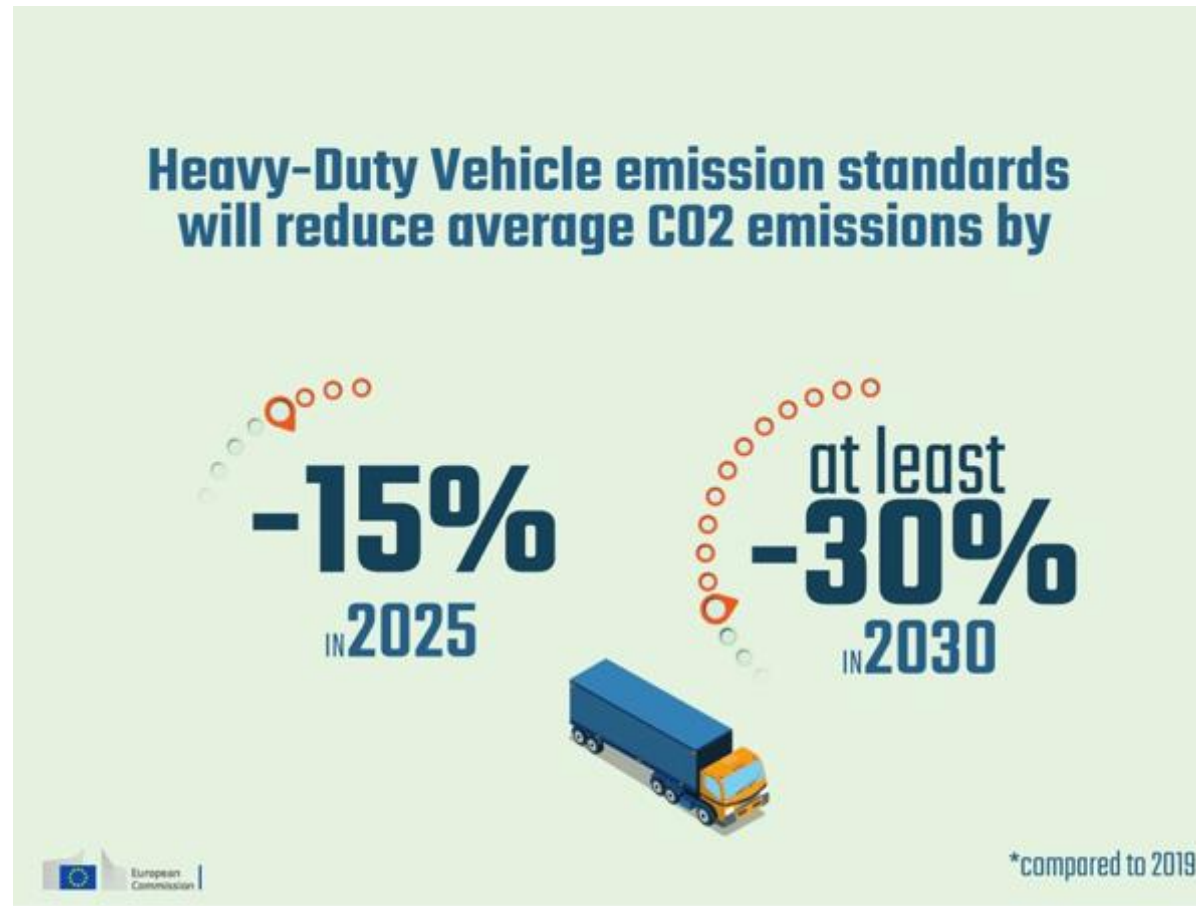
## Model versus UNFCCC emissions (the EU)



# Average vehicles did not improve



# May 2018: First fuel efficiency/CO2 standards in eu history







# 1. 2025 CO2 TARGET OF AT LEAST -20% EFFECTIVE IMPROVEMENTS



## B. STRONG BUSINESS SUPPORT

- 24% target for 2025 on a 2015 baseline (i.e. 21% 2019 baseline)
- Ambitious and mandatory sales target for zero emission trucks



Dear Mr. Jean Claude Juncker, President of the European Commission

CC:

First Vice-President of the European Commission, Frans Timmermans

Vice-Presidents Maroš Šefčovič, Jyrki Katainen

Commissioners Miguel Arias Cañete, Violeta Bulc, Elżbieta Bieńkowska, Karmenu Vella, Carlos Moedas, Margrethe Vestager

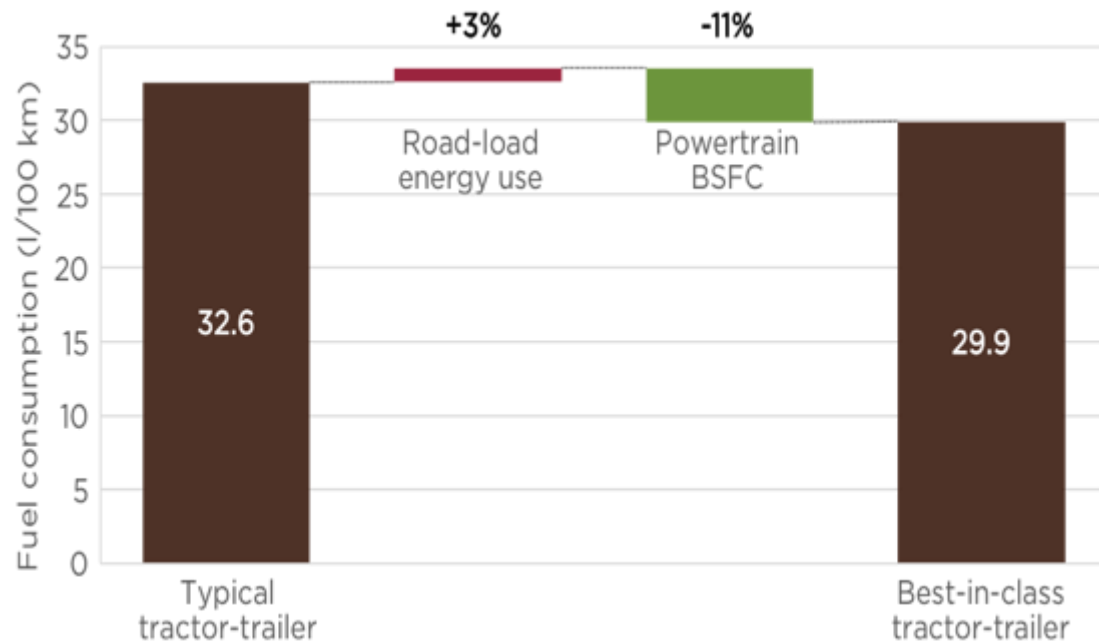
17 April 2018

During your State of the Union in September last year, you stated that Europe shall 'remain the global leader in the fight against climate change'. Meeting the goals and promises of the 2015 Paris Climate Agreement of limiting global warming to well below 2 degrees will be essential in this regard. Therefore the EU has set itself a target of reducing its greenhouse gas emissions by 40% by 2030.

Europe's climate emissions cannot be tackled without addressing transport. The latest data from the European Environment Agency reconfirms that transport is Europe's biggest climate problem. Transport emissions now represent 27% of the EU's total and they have risen for the third year running. Within transport, road freight emissions are on the rise. Heavy duty vehicles already account for one quarter of road transport CO<sub>2</sub> emissions and this is expected to increase by 14% by 2030 in a business as usual scenario<sup>2</sup>. In other words, if Europe wants to deliver on its Paris Commitments, and own 2030 targets, transport and truck emissions need to be curbed urgently.

As a sector we already take many valuable initia-

# MARKET NOT DELIVERING - WHAT'S ALREADY POSSIBLE TODAY



- 9% difference best vs average trucks today
- Already more what ACEA is offering (7% by 2025)

TU Graz testing commissioned by the ICCT

# lots of potential to improve diesel trucks

Daimler fuel efficiency run (2016) -  
20% fuel



Volvo concept truck (2017) -  
30% fuel



## C. TECHNOLOGIES ARE AVAILABLE

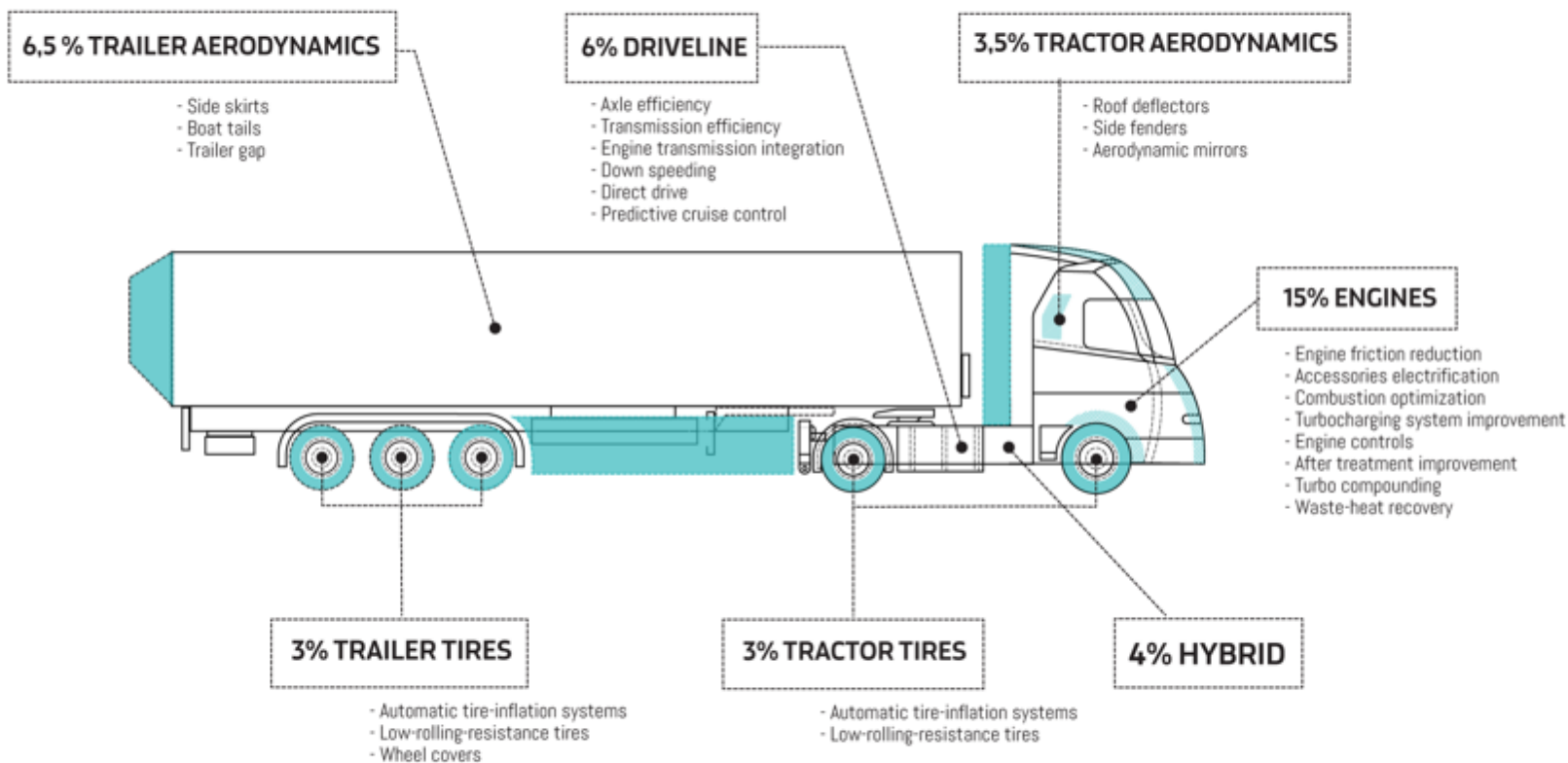
- EC IA: ‘Based on the analysis of the technologies and fuel savings potentials, it appears that the full deployment into the fleet of the **first two types of technologies** listed in Table 1 would bring about 15 to 20% CO<sub>2</sub> emission savings in 2025 compared to 2019.’
- EC should introduce a transparent **CO<sub>2</sub> trading system** to reward early movers!

Technology types	Description	Market penetration
<b>1. Readily available technologies</b>	Technologies readily available that could be implemented across the whole fleet.  Examples: low rolling resistance tyres, better lubricants, certain aerodynamic improvements or efficiency improvements of the engine and the pollutant after-treatment systems.	Current market penetration is limited despite net savings
<b>2. Available technologies, which are not implemented due to legal restrictions</b>	Technologies currently available from a technical perspective, but not implemented due to legal restrictions  Examples: elongated cabins, rear-view cameras instead of mirrors.	Currently no market penetration. Implementation expected as of early 2020s.



# 2030 OUTLOOK – 40% efficiency (ICCT research)

## POTENTIAL STRATEGIES FOR CURTAILING 40% GREENHOUSE GASES



THESE IMPROVEMENTS SAVE 11,88€ & 13,2 LITRES PER 100 KILOMETERS.

(\* BASED ON ICCT PRELIMINARY RESULTS)

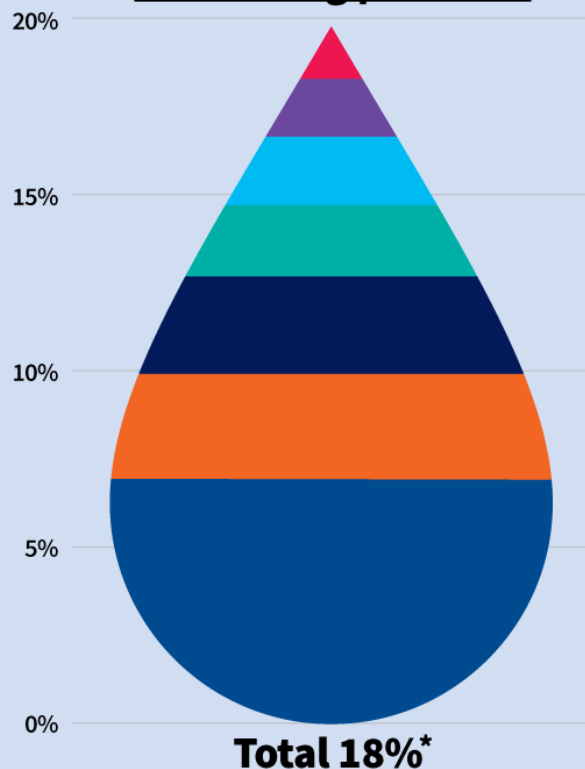
# WHICH TECHNOLOGIES

**Table 2: Cumulative fuel savings during first use (5 years)<sup>20</sup> and manufacturing costs of a series of readily available technologies, listed under the first technology type in Table 1, for reducing CO<sub>2</sub> emissions from HDV, and their implementation rate in 2016**

Technologies	Fuel savings	Technology costs		Net savings		Payback period in years	Implementation rate
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Improved lubricants	€1,910	€23	0.02%	€1,887	1.1%	0.1	2%
Improved SCR and optimised SCR heating methods	€3,979	€105	0.10%	€3,874	2.2%	0.1	10%
Aerodynamic mud flaps	€2,880	€135	0.12%	€2,745	1.6%	0.2	0%
Tire pressure monitoring systems (TPMS) on truck	€459	€149	0.14%	€310	0.2%	1.3	20%
Closable front grille	€2,531	€150	0.14%	€2,381	1.3%	0.2	25%
Cooling fan	€825	€180	0.16%	€645	0.4%	0.9	31%
Friction reduction + improved water and oil pumps	€3,148	€200	0.18%	€2,948	1.7%	0.3	5%
Air compressor	€2,728	€250	0.23%	€2,478	1.4%	0.4	2%
Reduced losses (lubricants, design)	€2,978	€250	0.23%	€2,728	1.5%	0.3	50%

# Tractor-trailers: market adoption trends

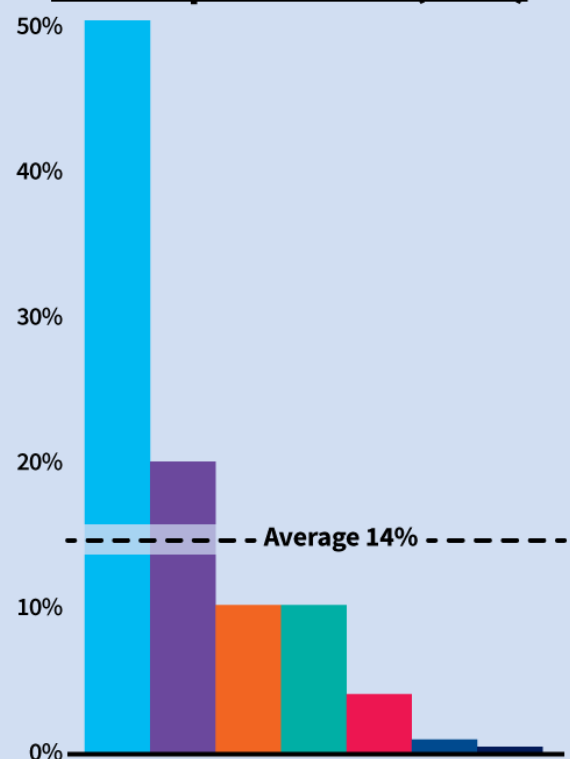
## Fuel saving potential



- 1% TPMS
- 1.5% Predictive cruise control
- 1.9% Adaptive cruise control
- 2% Trailer side skirts
- 2.8% Turbocompounding
- 3% High efficiency selective catalytic reduction
- 7% Low rolling resistance tires

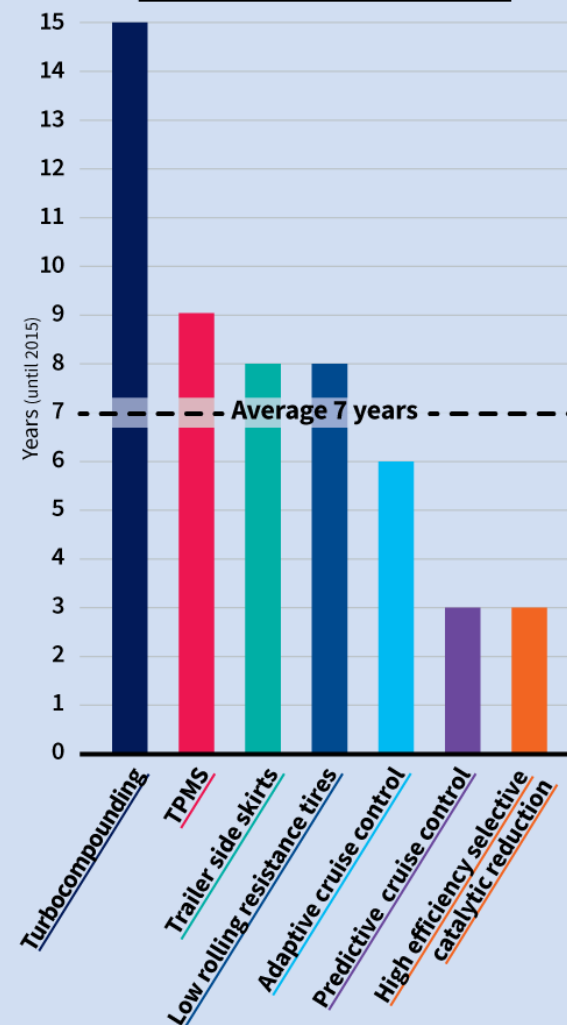
\* The total savings of the respective technologies is not the sum of the different innovations but rather the sum of the different contributions each innovation makes

## Market penetration (2015)



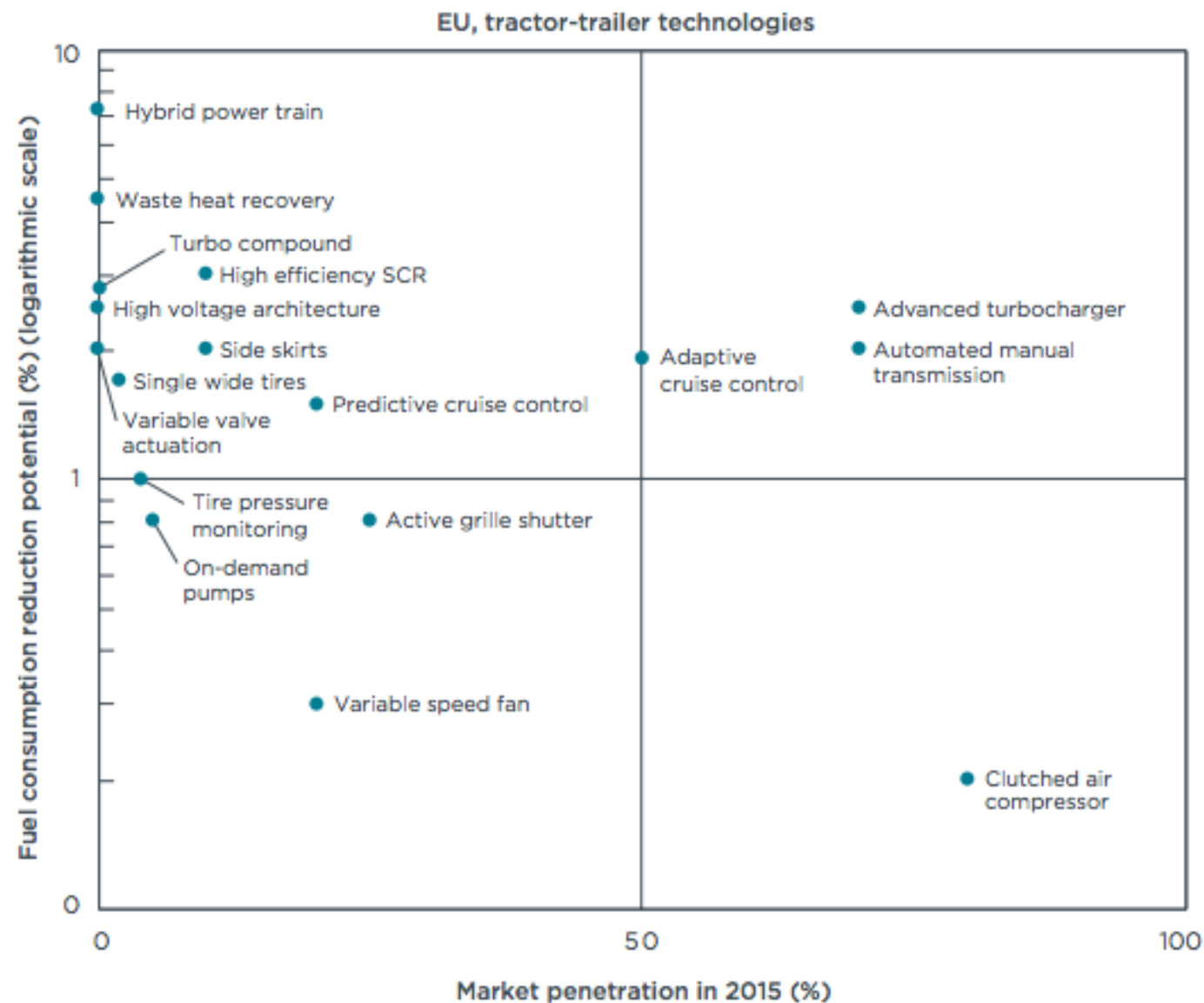
- 50% Adaptive cruise control
- 20% Predictive cruise control
- 10% High efficiency selective catalytic reduction
- 10% Trailer side skirts
- 4% TPMS
- 1% Low rolling resistance tires
- 0.24% Turbocompounding

## Time on the market





# Market is not delivering



# A. 20% TARGET IN 2025 BRINGS MOST SAVINGS FOR TRANSPORT SECTOR

Table 15: Net economic savings from a first use (5 years) perspective in 2025 and 2030 (EUR/lorry)

2025 (EUR/lorry)	Cost assumptions	TL20 (10%)	TL30N L (12.5%)	TL30 (15%)	TL32 (17.5%)	TL35 (20%)
<i>Capital cost [1]</i>	<i>Base</i>	481	991	1,729	2,516	4,110
	<i>High</i>	1,723	3,553	6,048	9,923	15,566
<i>Fuel Savings [2]</i>	<i>Base</i>	7,804	15,655	25,167	32,175	41,699
	<i>High</i>	14,480	24,424	32,385	40,920	48,568
<i>Net Savings [2] - [1]</i>	<i>Base</i>	7,323	14,664	23,438	29,659	37,589
	<i>High</i>	12,757	20,871	26,337	30,997	33,002

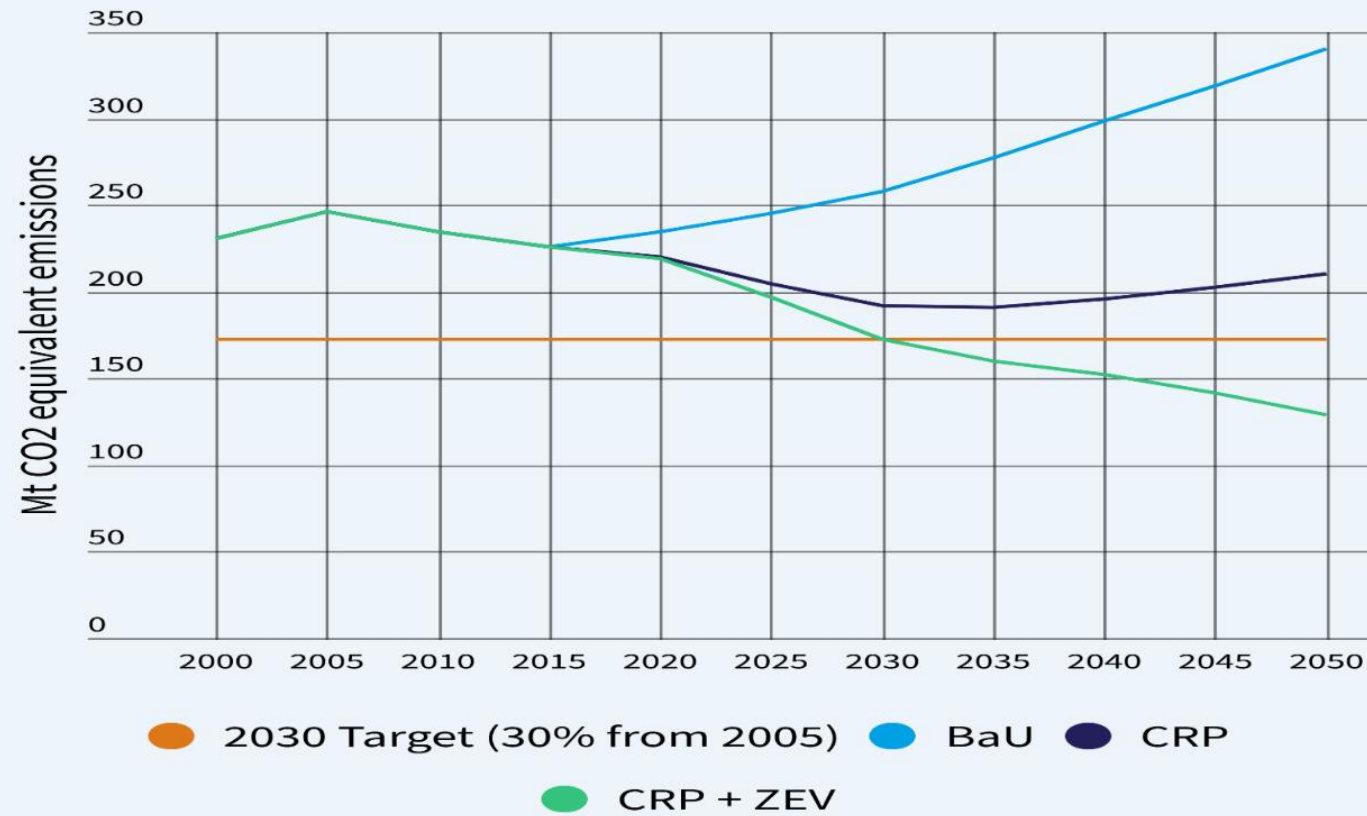
Approx 25 000 euro

Approx 35 000 euro

**The net savings by far outweigh the costs! Big difference between 15% (EC proposal) and 20% (maximum potential)**

## 3.5 We need e-trucks to meet our 2030 targets

### Combination of HDV standards and ZEV sales to hit Europe's 2030 targets



Notes: BaU is business as usual; CRP is comprehensive reform package; ZEV refers to policy to push zero emission vehicle sales

### CRP:

- MHDVs and HHDVs - 24% (2025) and - 40% (2030)
- 43% of all buses BEV
- Modal shift (18% - 23%)
- Logistics efficiency (truck emission -5%)

**ZEV mandate of 5-10% 2025 & 20-30% 2030 is required for meeting the targets.**

# E-TRUCKS WILL COME FAST - NOW WE NEED RIGHT INCENTIVE

DAF – First deliveries in 2018



Volvo – Start sales in 2019



Mercedes Daimler – Series production 2021



MAN – Series production 2021










# TARGET FOR ZERO EMISSION TRUCKS

10% of sales by 2025 is realistic!

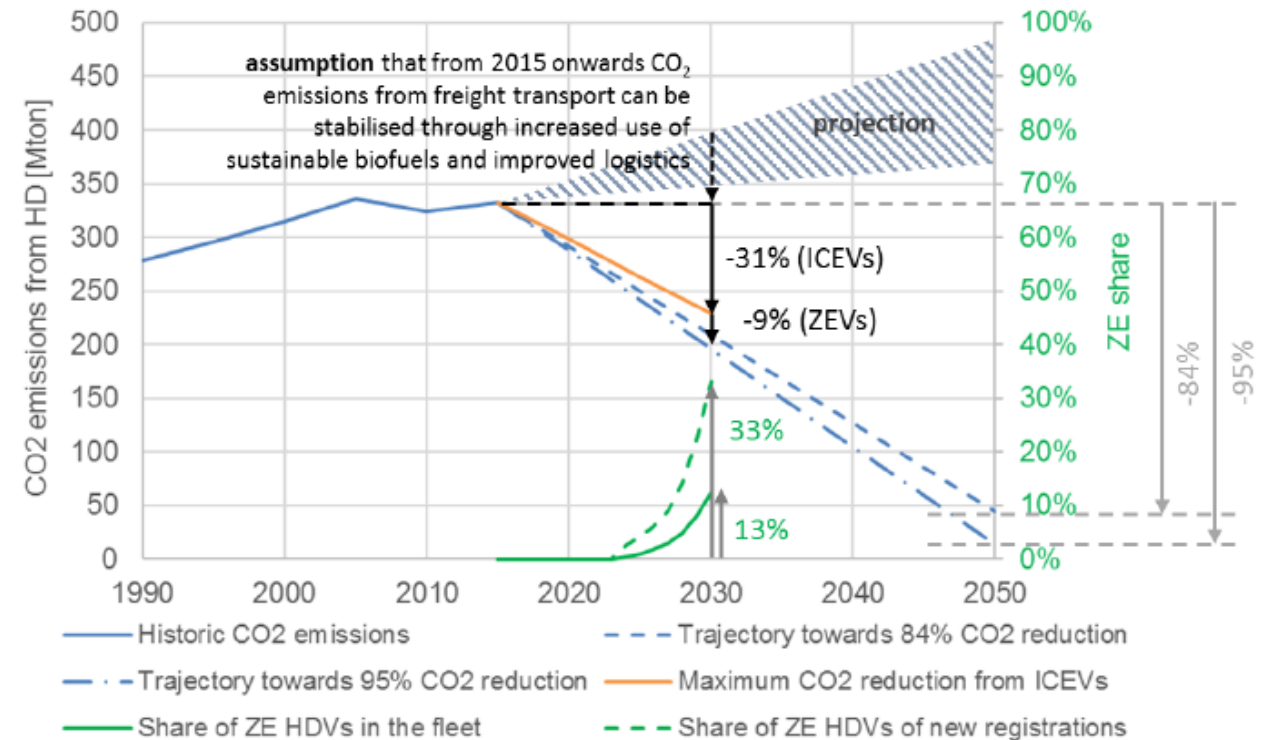
Typical use cases could spark the electrification of trucks.

Application segment	Segment perspective	Example use cases	Range of TCO parity, <sup>1</sup> year
Regional light-duty-truck (LDT) hub-and-spoke delivery 	First truck segment to reach total-cost-of-ownership (TCO) parity, lowest entry barrier for battery electric vehicles (BEVs)	Regional grocery delivery for shops and restaurants	2017
Urban LDT stop-and-go delivery 	Second truck segment to reach TCO parity due to low share of battery cost	Urban last-mile distribution with central hub and many stops	2017-21
Regional medium-duty truck hub-and-spoke delivery 	Third segment to reach TCO parity due to balanced capital and operating expenditure	Grocery store chain with logistics center for several branches	2017-23
Urban heavy-duty city bus 	In China and US, buses reach earlier TCO parity than truck segments due to lower share of battery cost in total capital expenditure	Typical city bus or school bus with dozens of stops	2020-23
Long-haul heavy-duty truck point to point 	Parity for average users around 2030, due to large battery need, but up to 7 years earlier in beneficial use cases	International or continental freight logistics	2023-31

<sup>1</sup>Depending on region; example shown: Europe.

McKinsey&Company | Source: McKinsey Center for Future Mobility

10% is necessary (2050 targets)



Assuming aviation and shipping also reduce 95%...

**Need a mandate or benchmark with bonus AND malus to achieve this**

# We need e-trucks to meet our 2030 targets

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# HDV STANDARDS PROPOSAL

## EC proposal

- Binding target of **-15% by 2025 (2019 baseline)**
- Indicative target of at least **- 30% by 2030 (2019 baseline) and review in 2022**
- **Supercredits** for low and zero emission vehicles
  - Multiplier up to 2
  - Cap of 3%
- **Banking of CO2 credits** for meeting 2025 target but you cannot carry them over

## T&E views

- **2025 target of at least 20% effective reductions**
- Get rid of supercredits!
- **Introduce a benchmark (with malus) or zero emission vehicle mandate of 10% by 2025**
- Buses should not be part of supercredits but regulated separately
- Protect banking & borrowing. No carry over from 2020-2025 period for period after (2025-2030) and cap banking

**=> Get this adopted before elections to protect 2025 target!!!**