#### WORKSHOP ON E-VEHICLES AND INFRASTRUCTURE FOR FREIGHT AND GOODS TRANSPORT BSR ELECTRIC & HOEJE-TAASTRUP MUNICIPALITY, OCTOBER 25<sup>TH</sup> 2018

#### THE NATIONAL PERSPECTIVE

INSTRUMENTS AND BARRIERS FOR CLIMATE FRIENDLY FREIGHT AND GOODS TRANSPORT IN DENMARK BY MICHAEL RASK, MANAGER, RASKGREENTECH APS



## ABOUT MICHAEL RASK

### 2005-2016 green transport project leader in DEA



### Representing DK in IEA HEV TCP <u>http://www.ieahev.org/</u>



### Raskgreentech focuses on e-mobility

- International corporation and projects
- Chair of IEA HEV Task 38 on e-ships
- National projects e.g. electric taxi
- Costumers:
  - Capital Region of Denmark
  - Copenhagen Municipality
  - Danish Energy Agency
  - EON
  - Tesla
  - Clever
  - String Network
  - International Energy Agency (IEA)
    International Renewable Energy
  - Agency (IRENA)



Challenges & Barriers

Solutions & Instruments

Questions?

## CHALLENGES & BARRIERS



Barriers

### What is most important?

Vehicles not available

Long delivery time

More or far more expensive

Very high battery prices (cost/kWh)

Largely handmade/custom made<u>https://www.eforce.ch/products/e</u> <u>-trucks</u>

Infrastructure is missing or scarce

Benefits not capitalised into tco

Chicken and egg: costumers cannot ask for something not available

Simultaneous transitions: MAAS/DAAS/DOD and autonomous vehicles

How is Europe doing, compared to China

### CHALLENGES & BARRIERS

### Challenges

Vehicles not available

Long delivery time

More or far more expensive

Very high battery prices (cost/kWh)

Largely handmade/custom made

Infrastructure is missing or scarce

Benefits not capitalised into tco

Chicken and egg: costumers cannot ask for something not available

Simultaneous transitions: MAAS/DAAS/DOD and autonomous vehicles

How is Europe doing, compared to China

#### Barriers

- = Missing frameworks around
- Vehicle production
- Environmental regulation
- Benefits and/or TCO
- Infrastructure, battery size, range
- Integrated business models
- Future transport designs
- Supply and demand at all levels
- Vehicles, infrastructure, distributor and end costumer
- Europe is market based

### What is most important?

## CHALLENGES & BARRIERS

### Challenges

- Vehicles not available
- Long delivery time
- More or far more expensive
- Very high battery prices (cost/kWh)
- Largely handmade/custom made
- Infrastructure is missing or scarce
- Benefits not capitalised into tco
- Chicken and egg: costumers cannot ask for something not available

Simultaneous transitions: MAAS/DAAS/DOD and autonomous vehicles

How is Europe doing, compared to China

#### Barriers

- = Missing frameworks around
- Vehicle production
- Environmental regulation
- Benefits and/or TCO
- Infrastructure, battery size, range
- Integrated business models
- Future transport designs
- Supply and demand at all levels
- Vehicles, infrastructure, distributor and end costumer
- Europe is market based

### What is most important?

- Vehicle demand and supply
- Making demand more organised and visible
- Scaling up production and deployment
- Create business models where benefits compensate for higher TCO
- This needs regulation which gives ZE distribution vehicles benefits in cities etc
- Making end costumers demand more visible and obligating

# PROPOSALS FOR SOLUTIONS

- Create platforms for making vehicle demand more visible:
  - Include vehicle demand into our national annual inventory of EV vehicles and charger in EVI, IEA and <u>EU EAFO Observatory</u> (We did it in EVI)
  - This would give a DK, EU and Global overview of annual expected demand
  - This will support manufacturers supply investments and production capacity
- Create platforms for pooling vehicle demand and deployment:
  - Go together and let some of the bigger stakeholders negotiate prices and run a regional or national shopping community
  - Public demand by state, regional and local level for e-vehicles and e-distribution
- Create platforms for distributors and end users to clear their demand and supply:
  - This could be done by Green Agreements on city, regional or national level
- To compensate for higher TCO costs, a benefits package are needed, which harvest the reductions in noise, air pollution, CO2 and energy consumption

# PROPOSALS FOR SOLUTIONS 2

- If convergence on infrastructure and battery/range solutions on freight and goods distribution is needed, how do
  we do that?
  - Movia and Capital Region of Denmark created a formula where the busoperators did not have to deal with charging infrastructure, that is tendered separately by Movia
  - Could there be a somehow similar model, eg by the transport center or the charging operators?
- Comprehensive concepts is needed to overcome chicken and egg barriers
- Electric Taxi project as an example:
  - 7 dedicated fastchargers for electric taxi
  - Dedicated e-taxi charging places near stations, hotels and hospitals (to charge while waiting)
  - Dedicated waiting spots at same location but in front of the lines
  - Very favourable charging taxi product by EON as charging operator
  - CPH airport giving time benefits for green taxis in Taxi Management System
  - Demand for e-taxi in Capital region and CPH municipality taxi tenders
  - Demand for e-taxa by large companies and hotels in capital area
  - E-taxi is now in the new Government Climate and Clean Air Plan including with some of the above benefits

# PROPOSALS FOR SOLUTIONS 3

- Looking for early entry segments and focusing in those together!
- Use large players to take lead and go together, like Copenhagen and Stockholm
- Make the local project larger by including more similar electric activities e.g. cooling containers etc

Harbour locations as an example – it could also be distributions centers:

Habours will be future electric power houses due to 3 developments:

**Seaport cargo and container handling** is expected to happen at greater economies of scale, more automated and with higher environmenyal performance in the future. This is 3 of six key findings in a new report by McKinsey et al. looking into the future on "Container transport in 2043". One of the main "no regret" moves recommended is radically digitisation and automation. **Shore power** is very much needed. **E-Ships** will need charging.



### HOW IS EUROPE DOING, COMPARED TO CHINA

- Already mentioned eForce a Swiss e-truck producer
- HESS, a Swiss e- and trolley bus manufacturer
- IEA Global EV Outlook 2018:
  - BEV and PHEV Busses in China 370.000 units in 2017
  - Rest of the world: approx. 2100 units
  - BEV og PHEV stock + 3 mio in 2017 + 54 % from 2016, sale 1 mio
  - China: 50 pct of stock and 580.000 in sale in 2017 +72 pct

### Number of electric cars in circulation



#### Cumulative sales of new energy vehicles (NEVs) in China by year (2011 - 2017)



