



BSR ELECTRIC
CAPACITY BUILDING SEMINAR
**TOWARDS
ELECTROMOBILITY
IN THE BALTIC SEA REGION**

22.3.2018 / 14.30 - 17.30

TURKU UNIVERSITY OF APPLIED SCIENCES

ARTS ACADEMY, KUVATEATTERI

LINNANKATU 54-60, 20100 TURKU

WELCOME TO THE BSR ELECTRIC SEMINAR ON ELECTROMOBILITY!

We offer you an interesting afternoon with engaging keynote speeches about the different aspects of sustainable transport and electromobility.

The seminar will be hosted by Suvi Häkämies from Green Net Finland.

The seminar is free, but we kindly ask you to register to the event via [this link](#).

Welcome to Turku!

PROGRAM

14.30-15.00	Coffee
15.00-15.10	Opening words / Vesa Taatila (Turku University of Applied Sciences)
15.10-15.40	Consumers & electromobility / Petteri Repo (University of Helsinki/Consumer Society Research Centre)
15.40-16.10	Developing Mobility as a Service in the City of Turku / Stella Aaltonen (City of Turku / Civitas Eccentric)
16.10-16.40	The Norwegian approach to electromobility / Jenny Skagestad (ZERO)
16.40-17.10	E-bike campaigning in the Helsinki Metropolitan Region / Petteri Nisula (Helsinki Region Environmental Services Authority HSY)
17.10-17.30	BSR electric – enhancing electromobility in 7 cities / Mareike Fellmer (Hamburg University of Applied Sciences)