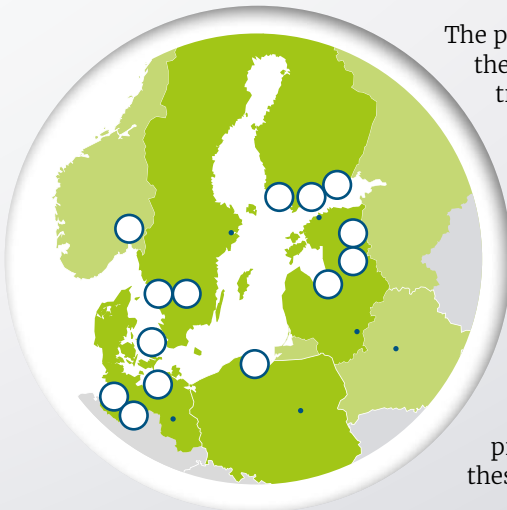




## Fostering e-mobility solutions in urban areas in the Baltic Sea Region



The project BSR electric aims to enhance the utilization of e-mobility in urban transport systems around the Baltic Sea Region by demonstrating potential applications of various types of urban e-mobility such as electric city logistics, e-Bikes, e-Buses, e-Scooters and e-Ferries.

Transnational pilot activities will outline how different e-mobility applications can be implemented in practice and will guide public authorities, companies, planners and transport providers in the process of integrating these into urban transport strategies.

[www.bsr-electric.eu](http://www.bsr-electric.eu)

## DURATION:

Oct 2017 – Sept 2020

## FUNDING:

INTERREG Baltic Sea  
Region Programme  
2014-2020

## SPECIFIC OBJECTIVE:

3.5 - Environmentally  
friendly urban mobility

## TOTAL BUDGET:

3,8 mio. EUR

## PARTNERSHIP

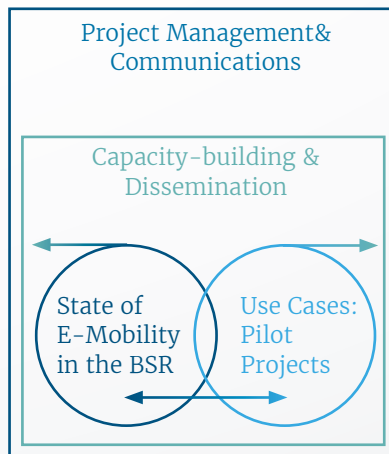
15 partners + 28 associated  
organisations

## LEAD PARTNER

Hamburg University of  
Applied Sciences, Germany

## Activities and Outputs

- Analysis and overview of e-mobility in the Baltic Sea Region
- Demonstration of activities, feasibility studies and stakeholder analyses
- Development of specific recommendations based upon findings and results of piloting activities
- Creation of BSR roadmap on e-mobility, compiling best practices and specific results
- Dissemination of results and capacity-building programmes



## Capacity - Building

Various theme-specific capacity building initiatives will foster knowledge building and exchange, aiming to enhance the target group's capacity for informed decision-making. These seminars and webinars for public authorities, companies, planners, transport providers as well as other interested persons will take place during the whole project period. For further information please consult

[www.bsr-electric.eu/events](http://www.bsr-electric.eu/events)

### 1 URBAN LOGISTICS

The practical, financial, environmental and legal impacts of electric vans and trucks will be examined for last mile freight transport in the municipality of Høje Taastrup, Denmark.

### 2 E-LOGISTICS

In Turku, Finland, different e-Vehicles will be tested as options for inner-city logistics. Ideal routes, charging networks, etc. will be identified.

### 3 E-BIKES FOR COMMUTERS

Gdansk in Poland will promote the use of e-Bikes for commuters, by studying the integration of e-Bikes without central docking stations at new office clusters.

### 4 E-BIKES FOR FAMILIES

Families will be encouraged to substitute their second car for e-Bikes in Helsinki, Finland, through a promotional campaign and real life testing.

### 5 E-BUSES

In Hamburg, Germany, as well as in Tartu, Estonia, guidelines for e-Buses in public transport will be developed by analysing route planning as well as performance concerns.

### 6 E-SCOOTERS

Improved accessibility for senior and disabled residents to public areas such as hospitals and cemeteries by the usage of e-Scoters will be provided in Riga, Latvia.

### 7 E-FERRIES

Potentials for the integration of e-Ferries will be explored in Rostock, Germany, Gdansk, Poland as well as Oslo, Norway.



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## Consortium

- 1 Hamburg University of Applied Sciences, DE
- 2 ATI Küste GmbH Association for technology and innovation, DE
- 3 Høje-Taastrup Municipality, DK
- 4 Lindholmen Science Park AB, SE
- 5 Zero Emission Resource Organisation (ZERO), NO
- 6 Turku University of Applied Sciences, FI
- 7 Green Net Finland, FI
- 8 Helsinki Region Environmental Services Authority HSY, FI
- 9 Institute of Baltic Studies (IBS), EE
- 10 Tartu City Government, EE
- 11 LTD Ardenis , LV
- 12 Riga City Council, LV
- 13 City of Gdansk, PL
- 14 Urban Transport Administration Gothenburg, SE
- 15 Free and Hanseatic City of Hamburg, Borough of Bergedorf, DE

